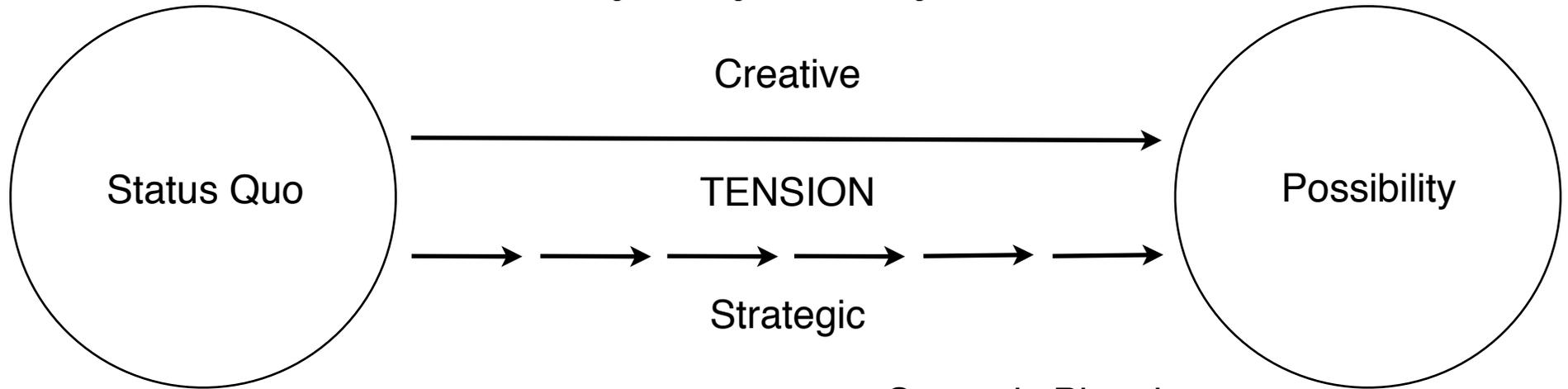


Creative Planning

Building on Strengths, Unleashing Passions



Creative Planning

- Asset based
- Passion driven
- High risk
- Action oriented
- Vision directed
- Learning from failures

VS.

Strategic Planning

- Problem focused
- Role/structure driven
- Conservative actions
- Research oriented
- Highly structured
- Plan driven
- Avoid/prevent mistakes

Building Creative Plans

Creative Acts: Doing something you have never done before or something old in a completely new way.

1. Identify skills and strengths
2. Identify missing and present elements
3. Generate new possibilities
4. Collectively select a possibility and commit to it
5. Identify available resources
6. Brainstorm creative acts
7. Individually commit to carrying out one creative act by a designated time
8. Track and log the impact/effect of these creative acts
9. Celebrate progress, cultivate learning
10. Return to brainstorming process and follow steps 6-10